



Public Relations Sub (Policy & Resources) Committee

Date: MONDAY, 18 OCTOBER 2021
Time: 3.00 pm
Venue: COMMITTEE ROOM 2, GUILDHALL, LONDON, EC2V 7HH

Members: Deputy Catherine McGuinness (Chair)
Christopher Hayward (Deputy Chairman)
Deputy Keith Bottomley
Deputy Tom Sleigh
Tijs Broeke
Karina Dostalova
Anne Fairweather
Alderman Timothy Hailes
Deputy Jamie Ingham Clark
Alderman Sir David Wootton
Alderman Vincent Keaveny
Dominic Christian
Alderman Prem Goyal
Deputy Edward Lord
Andrew Mayer
Sir Michael Snyder

Enquiries: Polly Dunn
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Accessing the virtual public meeting

Members of the public can observe this virtual public meeting at the below link:

<https://youtu.be/JxrUvDoOv7o>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one municipal year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes of the Public Relations and Economic Development Sub-Committee and non-public summary of the meeting held on 29 April 2021.

For Decision
(Pages 5 - 8)

4. **PARTY CONFERENCE UPDATE**

Report of the Director of Communications.

For Information
(Pages 9 - 14)

5. **CORPORATE AFFAIRS UPDATE**

Report of the Director of Communications.

For Information
(Pages 15 - 20)

6. **SIX MONTH MEDIA UPDATE**

Report of the Director of Communications.

For Information
(Pages 21 - 32)

7. **SPORT ENGAGEMENT UPDATE**

Report of the Director of Communications.

For Decision
(Pages 33 - 38)

8. **PARLIAMENTARY TEAM UPDATE**

Report of the Remembrancer.

For Information
(Pages 39 - 46)

9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

10. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT**

11. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

12. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the Public Relations and Economic Development Sub-Committee meeting held on 29 April 2021.

For Decision
(Pages 47 - 48)

13. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

14. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE
Thursday, 29 April 2021

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at Virtual Public Meeting (Accessible Remotely) on Thursday, 29 April 2021 at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chair)
Sheriff Christopher Hayward (Deputy Chairman)
Deputy Keith Bottomley
Karina Dostalova
Anne Fairweather
Alderman Prem Goyal
Alderman Timothy Hailes
Deputy Jamie Ingham Clark
Alderman Vincent Keaveny
Deputy Edward Lord
Jeremy Mayhew
Deputy Tom Sleigh
Sir Michael Snyder
Alderman Sir David Wootton

Officers:

John Barradell	- Town Clerk and Chief Executive
Angela Roach	- Assistant Town Clerk/ Director of Members Services
Chloe Rew	- Town Clerk's Department
Richard Messingham	- Town Clerk's Department
Eugenie de Naurois	- Town Clerk's Department
Sarah Bridgman	- Town Clerk's Department
Sarah Phillips	- Town Clerk's Department
Bob Roberts	- Director of Communications
Paul Double	- City Remembrancer
Paul Wright	- Deputy Remembrancer
Damian Nussbaum	- Director of Innovation & Growth
Giles French	- Innovation & Growth
Jeremy Blackburn	- Mansion House & CCC
Bukola Soyombo	- Chamberlain's Department

Also in attendance:

Sophie Fernandes - Chair, Licensing Committee

1. **APOLOGIES**

Apologies for absence were received from Tijs Broeke.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

3. **MINUTES**

RESOLVED – That the public minutes and non-public summary of the meeting held on 4 March 2021 be approved as a correct record.

4. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Director of Communications in respect of the Corporate Affairs Update.

In response to concerns regarding the electoral registration process, Members were informed that this matter was a high priority issue and that the Elections Engagement Manager would be giving an update to the Court of Aldermen the following week.

RESOLVED – that the report be received and its contents noted.

5. **PARLIAMENTARY TEAM UPDATE**

Members received a report of the Remembrancer in respect of the Parliamentary Team Update. With regards to the regulations for local authority meetings, the government's position to date was that there was insufficient parliamentary time to go through primary legislation.

RESOLVED – that the report be received and its contents noted.

6. **RECOVERY WORK**

Chief Officers were heard in respect of Recovery Work. Members expressed concern regarding recent media coverage regarding recovery and the City's plans for office space moving forward. A primary area of concern was the media coverage in relation to plans to increase residences in the City and what spaces these residences will occupy (including current office space and other spaces suitable for conversion). Members were advised that communications plans were in place, and that further engagement was underway with key stakeholders to ensure that the City retained its reputation as a thriving, internationally competitive centre, paying due consideration to both the residential and business communities. In particular opportunities would be found to clarify the predominantly business nature of the City. The Director of Communications emphasised that recovery work was focused on maintaining strong, sustainable recovery for the City and bringing workers and visitors back to the City whilst taking steps to protect public health. This work was being undertaken by the Recovery Taskforce, Business Recovery Fund, promotion of City reopening events, COVID-19 Business Accreditation Scheme and the City of London Recovery advertising and publicity campaign.

7. **FUTURE REMIT OF PRED**

Members and Chief Officers discussed the future remit and form of the sub-committee. It was noted that as a competitiveness advisory board had been established, it would be beneficial for the new committee to focus on public affairs, communications and sports engagement. Members also considered whether the new committee should be a sub-committee or advisory board. Proposed terms of reference would be presented to members ahead of being confirmed.

8. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

9. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT**

There were no urgent items.

10. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

11. **NON-PUBLIC MINUTES**

The non-public minutes of the meeting held on 4 March 2021 were approved, subject to one amendment.

12. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

Questions were raised in respect of recovery.

13. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH THE SUB-COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no items of urgent business.

The meeting ended at 4.30 pm

Chair

Contact Officer: Chloe Rew
chloe.rew@cityoflondon.gov.uk

Committee(s): Public Relations Sub Committee	Dated: 18/10/2021
Subject: Party Conference Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	Corporate Plan outcomes 2-10
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Bob Roberts, Director of Communications	For Information
Report author: Tom Regan, Corporate Affairs Officer	

Summary

The below report provides a summary of the work of the Corporate Affairs Team in supporting the City of London Corporation's activity across the main party-political conferences.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Purpose of Engagement

1. Party conferences are an important part of the Corporation's engagement programme as they allow the City Corporation to use a national forum to actively engage with a number of political and business stakeholders.
2. Members and officers attend these party conferences on behalf of the City Corporation, representing the organisation through attendance of City Corporation organised events, fringe events, and bilateral meetings with relevant stakeholders.
3. Despite the challenges of COVID-19, the City Corporation attended Labour and Conservative conferences in person this year, as well as virtually attending the Liberal Democrat conference. The City Corporation plans to also attend the Scottish National Party and Green conferences, later this Autumn.

Conservative Party Conference 2021

4. Conservative Party conference took place in Manchester. The City Corporation hosted its set-piece dinner, a private roundtable and an open fringe. In addition, the Corporate Affairs Team supported the Policy Chair and PRED members across separate engagements to promote the work of the City of London Corporation.

Overview of City Corporation Events

5. The City Corporation hosted its set-piece dinner at the Manchester Art Gallery. The dinner welcomed guests from Parliament, London Government, the diplomatic sphere and the financial and professional services sector (FPS). The keynote speaker was Economic Secretary to the Treasury, John Glen MP.
6. The City Corporation hosted a private roundtable in conjunction with the Centre for Policy Studies, entitled “Financial services of the future: digital, sustainable, open?”. The keynote speaker was Economic Secretary to the Treasury, John Glen MP.
7. In addition, an open fringe was held in conjunction with Onward and UK Finance entitled “Competitive advantage: how to keep the UK financial and professional services sector firing on all cylinders?”. The panel consisted of the Policy Chair, the Trade Minister Ranil Jayawardena MP, Baroness Nicky Morgan, Gareth Davies MP, David Postings from UK Finance, and it was chaired by Anthony Browne MP.
8. The Corporate Affairs Team also provided briefing for events attended by other members of PRED, including a private roundtable on fintech and a lunch hosted by the City Property Association.

Key Objectives

9. Our key objective was to ensure the Government’s continued support for the competitiveness of the City, in line with the City Corporation’s own strategic priorities in this area to ensure the Square Mile is a vibrant and thriving City with a world-class business eco-system and outstanding environments.
10. In addition, and in the context of the Government’s priority to “Level Up” the UK, the City Corporation engaged with stakeholders to promote the role of the FPS sector in delivering on this agenda.
11. A specific focus was also placed on the need to support the delivery of the Chancellor’s vision for the sector, as he set out in the 2021 Mansion House speech. Notably, to support the delivery of programmes to support tech and innovation within the FPS sector, global trade, and Green Finance.

12. Overall, our view is that the engagements at the Conservative Party Conference met our objectives, were well received by stakeholders and were well-attended.

Labour Party Conference 2021

13. Labour Party Conference took place in Brighton, their first in-person conference since 2019. The City Corporation hosted a set-piece dinner and private roundtable at Labour Party conference. In addition, the Corporate Affairs Team supported the Policy Chair and PRED members with separate engagements to promote the work of the City Corporation.

Overview of City Corporation Events

14. The City Corporation hosted its set-piece dinner at The Grand Hotel. The dinner welcomed guests from Parliament, London Government, the diplomatic sphere and the financial and professional services sector (FPS). The keynote speaker was Shadow Secretary of State for Work and Pensions, Jonathan Reynolds MP.
15. A roundtable was organised by the City Corporation, in partnership with the Fabian Society and considered the topic 'Financial Services and the Recovery'. The discussion was focused on how the sector could support people, places and businesses to thrive. The keynote speakers were Shadow Chief Secretary to the Treasury, Bridget Philipson MP and Angela Eagle MP.
16. In addition, the Corporate Affairs Team supported the Policy Chair in her participation in an open-fringe event sponsored by Bloomberg on how businesses can support the UK's net-zero commitments. The Corporate Affairs Team also supported the Policy Chair's participation at the Labour Party's annual business reception.

Key Objectives

17. Our key objective across all of the City Corporations engagement, was to promote impact of the FPS sector and how it can support inclusive and sustainable growth across the UK.
18. In addition, a broader emphasis was placed on the potential of Green Finance in the context of the UK meeting its net zero emission targets and the role of the City and the FPS sector in supporting the delivery of this.
19. Given the change in personnel within the Labour Party, since the last in-person conference, our activity in Brighton presented a good opportunity to speak to new political stakeholders about the fundamental strengths of the UK's FPS sector and the important role of the industry in supporting the UK economy and society in general.
20. Again, we believe our conference engagements were relatively successful in achieving their objectives with the dinner becoming recognised as a key forum

for London's political leaders to engage with the City Corporation and FPS leaders.

Liberal Democrat Conference 2021

21. The 2021 Liberal Democrat conference took place virtually, for the second consecutive year, owing to the impact of COVID-19. The City Corporation hosted a private roundtable, as well as using the conference as an appropriate forum to conduct relevant one-on-one political engagements between the Policy Chair and political stakeholders.

Overview of City Corporation Events

22. The City Corporation held a virtual roundtable during the conference on climate resilience and local government. Hosted by the Social Market Foundation, the roundtable's main speaker was Wera Hobhouse MP, the Liberal Democrat spokesperson for the climate emergency.
23. The Policy Chair had additional meetings with Liberal Democrat stakeholders to brief them more broadly on the work of the City Corporation.

Key Objectives

24. A key aim of the City Corporation's conference activity was to ensure political stakeholders had visibility of our work on climate resilience, and the formation of the City Corporation's Climate Action Strategy. In particular, the pan-London nature of this work and the partnership between the City Corporation and local government stakeholders to support the delivery of the Climate Action Strategy.
25. Recognising the relative size of the Liberal Democrats presence throughout London, a specific focus across all our engagement was placed on how the City Corporation exercises its role within London to support the wider work of the capital.
26. While there are limits on what can be achieved through virtual engagement, the events went well but we plan to step up engagement when physical Liberal Democrat conferences return.

Green Party Conference 2021

27. Green Party conference is scheduled to take place in a hybrid capacity, with in-person events held in Birmingham between 22nd - 24th October. A further update will be provided in future Corporate Affairs updates.

Scottish National Party Conference 2021

28. SNP conference is scheduled to take place virtually between 26th – 29th November. The City Corporation will attend and hold a virtual fringe event on

the “Future of Financial Services in Scotland” in partnership with Holyrood Magazine and the TCUK.

Key Data

None

Corporate & Strategic Implications

Strategic implications

1. Engaging with political stakeholders through organising events associated with the party-political conferences. Events which engage with key audiences on important global, national and local government issues and to demonstrate the Corporation’s involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

2. The Corporate Affairs Team has an established budget for all party conference related activity.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

Members are asked to note the ongoing work of the Corporate Affairs Team across the national Party Conferences.

Appendices

None

Background Papers

None

Tom Regan

Corporate Affairs Officer

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Committee(s): Public Relations Sub Committee	Dated: 18/10/2021
Subject: Corporate Affairs Update	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	Corporate Plan outcomes 2-10
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain’s Department?	N/A
Report of: Bob Roberts, Director of Communications	For Information
Report author: Matthew Baird – Senior Corporate Affairs Officer	

Summary

The below report provides a summary of the work of the Corporate Affairs Team, since the last meeting of the Public Relations Sub Committee on 29 April 2021.

The Corporate Affairs Team’s work is guided by the Corporate Plan 2018 – 2023, the updated Lord Mayor’s Theme, the Policy Chair’s Policy statements to the Court of Common Council, as well as the Policy Chair’s priorities.

Priorities in the period since the last Sub Committee meeting have been dominated by the continuing support given to efforts to recover from the pandemic, chiefly by ensuring stakeholders are regularly briefed on the City Corporation’s Recovery Taskforce report *The Square Mile: Future City*.

We have also prioritised supporting the Climate Action Strategy, engagement on the major projects and engaging with stakeholders on the importance of FPS.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Recovery

1. To support the ongoing recovery from the pandemic, the Corporate Affairs Teams have been:

- a. Continuing to engage with political stakeholders and others to highlight the publication of the City Corporation's Recovery Taskforce report *The Square Mile: Future City*.
- b. Ensuring that the Policy Chair and Lord Mayor are briefed for regular pan-London COVID meetings, such as the London Leader's COVID Committee on how the City is being impacted by the pandemic and is recovering from it.
- c. Scoping intelligence for the support of the Policy Chair in her regular meetings of London bodies - London Councils, Central London Forward and London and Partners.
- d. Pushing relevant updated messaging through speeches at high level events.
- e. Continuing to support the Policy Chair in her membership of the London COVID Business Forum and the London Recovery Board through briefing and clarifying messaging.

Climate Action

2. The Corporate Affairs Team has been supporting the Climate Action Strategy by:
 - a. Briefing the Policy Chair, and other senior members, to promote the pan-London work of the Corporation on climate action and the City Corporation's Climate Action Strategy.
 - b. Continuing to provide input to the City Corporation's involvement in the Core Cities Commission in the run up to COP26. This supports our wider engagement work with our UK national and regional strategic partners.
 - c. Delivering a successful roundtable on Green Recovery in partnership with the Institute for Government and a public panel session on the same subject.
 - d. Engaging with the IPPR Environmental Justice Commission and influencing the Commission's final policy recommendations, now completed.
3. The Corporate Affairs Team will continue to work with officers across the organisation to ensure we engage with key political stakeholders in the run up to COP26, and throughout the UK's presidency of the Conference.

Major Projects

To support the major projects programme, we have:

4. Hosted Nickie Aiken MP at Smithfield and Salisbury Square sites (as part of a visit to the City Corporation) in conjunction with Committee Chairs. Ms Aiken was provided with a face to face briefing on developments.
5. Continued engagement with Borough Leader stakeholders and securing several letters of support from Borough Leaders for the Markets project.

6. Liaised with the GLA and Deputy Mayors, ensuring that they are fully briefed and engaged with the City Corporation's work.

Other work areas we have been involved in are:

Competitiveness

7. The Corporate Plan commits the City Corporation to ensuring that we are a global hub for innovation in financial and professional services, commerce and culture as well as having the world's best legal and regulatory framework and access to global markets.
8. To support this work, the Corporate Affairs Team has continued to focus on building and strengthening relationships with influential politicians and policymakers who are well placed to maintain and enhance the competitiveness of London and the City. This has included:
 - a. Briefing the Policy Chair for a roundtable led by the Department for International Trade on the Professional Qualifications Bill announced in the Queen's Speech.
 - b. Organising an event with the Parliamentary Labour Party Backbench Treasury Committee to discuss financial services and leaving the European Union.
 - c. Providing briefing and support for the regular meeting between the Lord Mayor and Policy Chair and the Investment Minister Lord Grimstone on issues relating to his departmental roles in both the Department for International Trade and the Department for Business, Energy and Industrial Strategy.
 - d. Writing speeches for the Policy Chair on the importance of innovation and tech, including for Fintech Week 2021, the Westminster Business Forum and London International Disputes Week.
 - e. Working with colleagues in Innovation and Growth to develop the political engagement strand of the forthcoming competitiveness strategy.
 - f. Supporting the Policy Chair and Police Authority Board Chair in their engagement with government for new technology safeguards to prevent online scams, as part of a wider commitment to promote the competitive strengths of the City of London.
 - g. Drafting the City Corporation's submission to the upcoming Comprehensive Spending Review, ensuring HM Treasury are sighted on our key strategic priorities to support a competitive City.

Levelling up

9. Levelling up is one of the major priorities of the Government. The Corporate Affairs Team continues to engage with the relevant stakeholders to ensure that the City Corporation's views on this key Government priority are taken into account in the policy making process.

Work to achieve this has included:

- a. Highlighting the work of financial and professional services and the benefits that the sector brings to the regions through jobs and growth.
- b. Working with the Finance for Sustainable Growth project, connected Greentech businesses in the North East to investment opportunities.
- c. Engaging closely on socio-economic diversity, including the Government commissioned taskforce the City Corporation is leading.
- d. Highlighting that levelling up within regions is important, and that London has areas that are also in need of levelling up.
- e. Engaging with Levelling Up Advisor to the Government, Neil O'Brien MP, ahead of the publication of the Levelling Up White Paper this autumn.

Online Safety Bill

On the Online Safety Bill, we have been:

10. Working with Remembrancer Team colleagues on pre legislative framework for the Bill to:
 - a. Bring attention to the prominence of fraud within the Bill.
 - b. Engage with a wide array of political stakeholders to press for more inclusion of fraud and associated provisions within the Bill.

London partnerships

On our partnerships in London, we have been:

11. Working closely with the City's political stakeholders Nickie Aiken MP and Unmesh Desai AM.
12. Continuing to maintain and support the Policy Chair's pan London political engagement with Borough Leaders and Deputy Mayors of London.
13. Working closely with London specific think thanks and trade bodies, such as Centre for London and Central London Forward.
14. Instigating an updated engagement programme for the Policy Chair to further develop relations with Central Activity Zone leaders.
15. Providing support to the City Corporation's Statue Working Group through managing a consultative exercise with key City Corporation stakeholders on the future of two items of contested heritage within the Guildhall estate.

Regional engagement

16. On regional engagement, the Corporate Affairs Team have:

- a. Supported and advised on engagement and messaging with political stakeholders in Northern Ireland, working closely with IG (Regions Team), including meetings with the Mayor of Derry, hosting a NI reception and preparing for the Policy Chair's upcoming trip to Northern Ireland.
- b. Worked with colleagues in Innovation and Growth to support a regional engagement programme in Scotland and Wales.

Key Data

None

Corporate & Strategic Implications

Strategic implications

17. We engage with political stakeholders, organise events associated with the party-political conferences and work with the thinktanks and other third-party organisations to produce events and associated policy reports. This provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

18. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

19. Members are asked to note the ongoing work of the Corporate Affairs Team.

Appendices

None

Background Papers

None

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Senior Corporate Affairs Officer

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Agenda Item 6

Committee(s): Public Relations Sub (Policy & Resources) Committee	Dated: 18 October 2021
Subject: Six-month media update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	[1-12]
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Bob Roberts, Director of Communications	For Information
Report author: Helen Turnbull, Media Officer	

Summary

This report summarises the media output from the City of London Corporation's Media Team between April and October 2021 and gives a breakdown of which subject areas dominated the media coverage about the City Corporation and the Square Mile.

Most media focus was, unsurprisingly, dominated by Covid-19 and the Extinction Rebellion protests but there was also extensive - and mainly positive coverage - of our open spaces, the education achievements of pupils at the City Corporation's family of schools and the work of the Police Authority Board.

This report also attempts to give some qualitative analysis of the coverage's tone and content.

On the dominant subject of Covid-19 the tone in the period covered was initially negative focusing on lack of footfall and questions around the City's future. In recent months there has been a noticeable rise in interest in the return of office workers and increasing pick up of our promotion of the Square Mile as a vibrant and thriving City with a world-class business eco-system and outstanding environments.

Analysis of other subjects is below.

Recommendation(s)

Members are asked to note the contents of this report.

Main Report

Background

1. The Weekly Media Summary produced every Friday measures and records the main print, broadcast and digital media output of the Media Team. It is distributed to Members and senior officers.
2. This report collates and summarises the findings of the Weekly Media Summary from April 2021 and October 2021.

Current Position

Print

3. There have been more than 550 articles relating to the City of London Corporation in national, regional and local newspapers.
4. Advertising Value Equivalent (equivalent if we paid for coverage) is £6,259,183 (this excludes radio, TV broadcasting and international print coverage).
5. Additionally, there have been at least 95 articles in international media which are not collated by the cuttings agency and which are not included in the AVE figure.

Broadcast

6. There have been at least 44 pieces of broadcast media coverage achieved including in BBC London News, BBC Radio 4, The Today Programme, CNBC and Sky News.

Digital

7. The corporate Twitter feed now has 53,800 followers - up by 3,302 in the last six months. For comparison Westminster Council now has 29,000 followers.
8. Our corporate Facebook pages have 11,147 followers up from 9,234 in the last six months. Westminster Council now has 5,745.
9. Our corporate LinkedIn page now has 27,148 followers; up by 5,293 followers. This is more followers than any London Borough.
10. The most visited page on the corporate website between April and October 2021 was swimming at Hampstead Heath with 126,019 views.

Options

11. None.

Proposals

12. None.

Key Data

13. See current position.

14. Analysis of Media Coverage

COVID-19

Content Analysis

- a. The majority of coverage achieved was around COVID-19 on subjects including the future of the City and the return of office workers. Both internationally and nationally, the Lord Mayor and Policy Chair were frequently quoted and interviewed in major media such as The Times, The Sunday Times, City A.M., Bloomberg Radio, Financial Times, Financial News, The Economist, City Matters, BBC Radio 4 Today, Financial News, BBC Radio London, Daily Mail, Daily Telegraph, Reuters, This Is Money, Metro, Yahoo! News UK, Associated Press and Independent. Coverage was included on the Covid Business Recovery Fund, the future of the City workers returning to the office and the Square Mile reopening.
- b. City A.M. ran an opinion piece from the Lord Mayor discussing the reopening of the City and the plans for a return of office workers.

Qualitative Analysis:

- a. The tone of media coverage was initially negative, reflecting the lack of footfall in the Square Mile through much of the reporting period due to Covid-19 restrictions. The Covid Business Recovery Fund was well received as an initiative to support City SMEs, while the reopening activities in line with the Government's roadmap received widespread positive coverage in national and London media.
- b. In recent months there has also been a noticeable rise in interest in the return of office workers and increasing pick up of our promotion of the Square Mile as a vibrant and thriving City with a world-class business eco-system and outstanding environments

Extinction Rebellion

Content Analysis

- a. There was extensive coverage of Extinction Rebellion protest activity in the Square Mile. Coverage appeared in over 300 outlets including The Guardian, Mail Online, Daily Mirror, Daily Express, Independent, Metro, Evening Standard, City A.M., Sky News and LBC News. There were also protests at Smithfield Market, where around 500 people gathered as part of an animal rights march, which Sky News reported. This protest was also covered by LBC News, Mail Online, Evening Standard, Yahoo! News, The National and mentioned in ITV London News. Mail Online reported on continuing protests by Extinction Rebellion on Friday 27 August, which included daubing fake

blood over Guildhall. This protest also featured in The Independent, Energy Live News in Yahoo! News and more than 50 other outlets.

Qualitative Analysis

- a. Coverage focused on the efforts of protestors to disrupt high-profile organisations. Coverage was factual, with protestors criticising the financial sector for not doing enough to tackle climate change. The protest activity at City Corporation sites generated some coverage, but the bulk focused on other organisations.
- b. Overall, we were pleased the coverage of the protests did not distract from our work on the Climate Action Strategy and did not portray the City Corporation as an opponent of those trying to tackle climate change

Climate Action

Content Analysis

- a. Lord Mayor William Russell wrote in City A.M. about London Climate Action Week and the City Corporation's Climate Action Strategy which will make the Square Mile an international leader in the fight against carbon emissions.
- b. City A.M., London Loves Business and City Matters reported on the City Corporation strengthening its commitment to climate action by signing up to the Race to Zero campaign and UK100 network. Policy Chair Catherine McGuinness was quoted.
- c. The Lord Mayor was quoted in a City A.M. article about applications opening for a free course aimed at helping small and medium-sized businesses in the City of London play their part in tackling global warming. Further coverage in City Matters.
- d. The Independent reported that the City of London Corporation is "leading by example" in its efforts to cut carbon, stating that the organisation aims to reach net zero by 2027 and make its financial portfolio net zero by 2040.

Qualitative Analysis

- a. Coverage was positive, highlighting the work that the City Corporation is doing to combat climate change and publicising the Climate Action Strategy. However, we still believe our Climate Action Strategy is not achieving the media focus it deserves and we will continue to prioritise this as we approach COP26.

Barbican Centre External Review

Content Analysis

- a. Coverage on the City of London Corporation's launch of an External Review into staff experiences of racism at the Barbican Centre appeared in a wide range of arts trade publications including Art Forum, The Stage, Arts Professional, The Arts Newspaper and Art News. There was further coverage in City Matters.
- b. The Stage reported on interim findings of an external review into staff allegations of racism at the Barbican. Town Clerk and Chief Executive John Barradell and a City Corporation spokesperson were quoted. The same publication ran a separate piece publishing staff claims that the arts centre was in "freefall" and hit by a "mass exodus" of employees.

Qualitative Analysis

- a. Coverage of the External Review launch was neutral and factual in tone and showed the City Corporation is taking decisive action to ensure the Barbican is a fully inclusive organisation. One report in The Stage report, which carried claims that staff are leaving the arts centre in "droves", was negative but carried a CoLC statement.

Barbican Renewal project

Content Analysis

- a. The Evening Standard and the AJ ran a joint exclusive reporting that the City Corporation launched a search for a design team to develop and deliver plans for a major renewal of the Barbican Centre. Chair of the Barbican Centre Board, Tom Sleight, was quoted. Further coverage appeared in a range of architecture and arts trade titles.

Qualitative Analysis

- a. Reporting was positive and positioned the City Corporation as putting arts and culture at the forefront of the recovery from the pandemic.

Planning and Transportation

Content Analysis

- a. Evening Standard, Press Gazette, Yahoo News Construction Index *and* Construction Enquirer, Planning and Construction News, PBC Today on the plans for a new 18-room courthouse and police headquarters and the publication of the contract notice for the construction of its Salisbury Square Development in the Square Mile. Policy Chair Catherine McGuinness was quoted in the Evening Standard welcoming the proposals for the new 'Justice Quarter' off Fleet Street which were formally approved. Further coverage in The Times, City A.M., MSN UK and Building Design.

- b. The Policy Chair and Planning and Transportation Chair Alistair Moss wrote in the Financial Times about the importance of offices to the City's recovery plans, stressing strong demand from developers and investors. He was also quoted in Lighting in Design reporting that improving public lighting is key to economic recovery.
- c. Lord Mayor William Russell was quoted ITV London in a piece about the re-opening of the Waterloo & City line and future of the City. Policy Chair Catherine McGuinness was also quoted in over 200 pieces of national, international and regional coverage on the reopening of the Waterloo and City line. This included The Guardian, Daily Mail, Metro, and City A.M., BBC Radio London, Daily Mail, Head Topics, Yahoo! News UK, Yahoo! Sports Canada and Rail Technology Magazine
- d. Extensive coverage including the Guardian, Sky News, Evening Standard, Jewish Press, Yahoo Canada, in Sky News Breakfast and New York Times Daily Telegraph Jewish News, My London, City Matters, BBC Radio London and LBC News on planning permission being sought for two new tower blocks next to Bevis Marks Synagogue. The City Corporation was referenced in the New Statesman and FT in continuing coverage of the plans.
- e. Chair of the Planning and Transportation Committee Alastair Moss was quoted in PBC Today and Construction Review Online in a story about planning permission being granted for two schemes at a site on Fetter Lane, near Chancery Lane. Also in Property Week and Construction Enquirer.

Qualitative Analysis

- a. The widespread coverage of recent planning applications that could impact the Bevis Marks synagogue was negative and critical. Plans for the 'Justice Quarter' were well received as a project that could help to support the City's recovery. The widespread coverage of the decision to reject the application impacting Bevis Marks was neutral.

Police Authority Board

Content Analysis

- a. The Telegraph reported on comments from James Thomson, Chair of the City of London Police Authority Board, urging online platforms to take a legal responsibility to remove and prevent fraudulent activity on their websites. Widespread further coverage in over 200 outlets including the Independent, Daily Mail and Yahoo Finance.
- b. Police Professional Magazine quoted the Chair of the Police Authority Board Chair in an article on plans to increase the diversity of the City of London Police force. Further coverage in City A.M., Eastern Eye and City Matters.

- c. The Chair of the City of London Police Authority Board was interviewed in the Daily Telegraph in a call for more to be done by technology firms to tackle online fraud.
- d. The Times published a letter from the Chair of the Police Authority Board on the need for greater resources to tackle fraud and the procurement of a new reporting system to replace Action Fraud. Separately, the Chair wrote to the Financial Times about the need to step up the fight against ransomware attacks.
- e. Police Professional, City Matters and Police Oracle reported on the appointment of Angela McLaren as the new City of London Police Commissioner, taking over from Commissioner Ian Dyson, who has served nearly six years in the role. Chair of the City of London Police Authority Board, James Thomson; Commissioner Designate Angela McLaren; and Commissioner Ian Dyson were quoted.

Qualitative Analysis

- a. Coverage was positive communicating the work of the Police Authority Board in the media and promoting the status of the City of London Police as national lead force for fraud.
- b. The volume of coverage of the work of the Police Authority Board has increased significantly in the last six months due to a new focus and much-improved working relationships with the police.

Education

Content Analysis

- a. Extensive coverage appeared in media outlets about the A-level and GCSE success of City of London Academies Trust schools. Coverage appeared in City A.M., Channel 4 News, City Matters, Islington Gazette, Southwark News, Hackney Gazette, Daily Mail Online, Ham&High, South London Press, Ilford Recorder and FE News.
- b. The City Corporation was referenced in a Times article about the City of London Academies Trust working to open sixth forms in two existing schools – City of London Academy Shoreditch Park and City of London Academy Highgate Hill. Further coverage featured in Evening Standard, MSN, Yahoo, Islington Gazette, Hackney Gazette and Ham&High.

Qualitative Analysis

- a. Coverage was positive, giving a platform to successful students from a range of backgrounds and promoting the role of the City of London Academies Trust in providing excellent education for young Londoners.

Open Spaces

Content Analysis

- a. The Independent reported on an Open Spaces Learning Programme study into educating autistic children in nature. The Chairman of the Open Spaces Committee Oliver Sells QC was quoted.
- b. BBC Radio London's Vanessa Feltz Breakfast Show and BBC London Radio Robert Elms Show interviewed Director of Open Spaces Colin Buttery who urged Londoners to socially distance when visiting parks. BBC Berkshire also interviewed Chairman of the City Commons Committee, Graeme Doshi-Smith. The interviews were part of a pan-London campaign, led by the City Corporation, together with Lee Valley Regional Park, London's boroughs, Queen Elizabeth Olympic Park, The Royal Parks and the London Strategic Coordination Group. Further coverage on LBC News, BBC London TV, The Guardian and a range of media outlets across London.
- c. Director of Open Spaces Colin Buttery was interviewed on BBC Radio Berkshire about work to repair damage to Burnham Beeches and Stoke Common. Further coverage in Horticulture Week, Bucks Free Press, Slough Express and Maidenhead Advertiser where Chairman of the Epping Forest and Commons Committee, Graeme Doshi-Smith, was quoted.
- d. Chairman of Epping Forest & Commons Committee Graeme Doshi-Smith was quoted in a BBC London News story about dozens of people being fined for picking wild mushrooms in Epping Forest. Further coverage in The Times, Times Radio, Independent, news bulletins on BBC Radio 2, Radio 4, BBC 5 Live and LBC, Metro, Daily Mail, The Sun, City Matters, Essex Live, Epping Forest Guardian and many more online outlets.
- e. Chair of the Hampstead Heath Management Committee Anne Fairweather was interviewed live on BBC Radio London's Robert Elms Show about the Heath 150 celebrations. Camden New Journal carried an eight-page feature celebrating the anniversary. The story also featured in Horticulture Week and received extensive coverage in Ham&High.
- f. Ham&High published a piece about a swimming group announcing a legal challenge to the City of London Corporation's decision last year to impose mandatory fees to swim in Hampstead Heath's bathing ponds. A City of London Corporation spokesperson was quoted. The story was mentioned in BBC London TV and BBC London Radio news bulletins.

Qualitative Analysis

- a. Coverage on the Open Spaces Learning Programme was positive, highlighting how the City Corporation is helping young Londoners with autism. There was extensive coverage, neutral in tone, on COVID-19, with the City

Corporation being presented as a leading London green spaces provider. Media coverage on illegal fungi picking at Epping Forest focused on enforcement and habitat protection. And there was extensive positive reporting in major London broadcasters about the Hampstead Heath 150 celebrations.

- b. Heavy coverage on compulsory charging at the Heath's swimming ponds was negative, with articles focusing on criticism from swimmers.

Tower Bridge

Content Analysis

- a. The Daily Telegraph reported that the first-ever Muslim call to prayer took place on Tower Bridge. The City of London Corporation was referenced. Further coverage featured in a number of international media outlets including Arab News, The Daily Pakistan, The News International, Global Village Space, Morocco World News, Khaleej Times, Pakistan Observer, The Foxhole News, Daily Sun, World Today News, Al Khaleej Today, Sylhet Mirror, Ajib.fr, UAE News, Bebas News, Suara Merdeka, Shampratik Deshka, The World News, Fdesouche.com, Al Gulf, Laptrinhx, Daily Muslim, Aljazeera.net, Bold Medya and Daily Advent. Social media videos across four platforms, led by Tower Hamlets council and supported by the City Corporation, are estimated to have reached 20 million views.

Qualitative Analysis

- a. The widespread coverage was positive and factual and showed the city as diverse and inclusive.

Air quality

Content Analysis

- a. Port Health and Environmental Services Committee Chairman Keith Bottomley was quoted in City Matters, London Loves Business and LocalGov after proposals for new powers to tackle non-traffic air pollution in the Square Mile, drawn up by the City Corporation and London Councils, were debated in the House of Lords. Further coverage in Air Quality News and MJ.
- b. City Matters reported on comments made by Port Health and Environmental Services Committee Chairman Keith Bottomley as he promised the City Corporation would continue to work tirelessly to eliminate dirty air.
- c. The City of London Corporation was mentioned in Planning Resource, which reports that the High Court has dismissed a legal challenge from a local resident to the 24/7 zero-emission project on Beech Street, introduced as an

experiment by the City Corporation. Further coverage ran in the Local Government Lawyer.

Qualitative Analysis

- a. Coverage was factual and balanced, with a focus on the City Corporation's work to combat non-traffic sources of air pollution.

Bridge House Estates

Content Analysis

- a. BBC London News featured the 100th anniversary of Southwark Bridge, which was specially lit by the City Corporation to mark the occasion. Lord Mayor William Russell and Assistant Director of Engineering Paul Monaghan were interviewed. Further coverage in Daily Telegraph, City A.M., Southwark News and South London Press. Bridge House Estates Board Chairman Giles Shilson was quoted.
- b. BBC Radio London covered a £60,000 City Bridge Trust grant to Deptford-based Heart n Soul for an arts project for young people with learning disabilities. Also covered in City Matters, FE News and London Post with quotes from City Bridge Trust Chairman Giles Shilson.
- c. Architects' Journal mentioned the City Bridge Trust as a funder for a new £2.5 million scheme to expand the National Youth Theatre's home in Islington.

Qualitative Analysis

- a. Coverage was positive and featured the main roles of Bridge House Estates. City Bridge Trust coverage continues to align to the funding priorities as set out in its Bridging Divides funding strategy.

Arts and Culture

Content Analysis

- a. City A.M. and City Matters carried a column by Policy Chair Catherine McGuinness, writing about the importance of the City's cultural and creative sectors and how they are reviving as COVID-19 measures continue to ease.
- b. The Times, Broadway World, Theatre Weekly, What's On Stage, Arts Professional covered the launch by the New Diorama Theatre in partnership with British Land in July of a major new artist development complex, supported by the City Corporation.
- c. Chair of the Culture, Heritage and Libraries Committee, Wendy Hyde, was interviewed on Bloomberg Radio about the return of lunch markets to

Guildhall Yard as part of the City's reopening. The story also featured in City A.M. and City Matters.

- d. The City of London Corporation was referenced in the Daily Express which reports on Bengali culture celebrations. The Chair of the Culture, Heritage and Libraries Committee was quoted.
- e. Planning and Transportation Committee Chair Alastair Moss was quoted in an article in Metro on the City Corporation Lunchtime Streets initiative.
- f. BBC Radio London interviewed Chair of the Culture, Heritage and Libraries Committee Wendy Hyde about the City of London Corporation-commissioned 'Celebrating City Women' documentary. Further coverage London News Time and We are the City.

Qualitative Analysis

- a. Coverage was positive and positioned the City Corporation as putting arts and culture at the forefront of the recovery from the pandemic.

Conclusion

15. Members are asked to note the contents of this report.

Appendices

None

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Agenda Item 7

Committee(s): Public Relations Sub Committee Policy and Resources Committee	Dated: 18 th October 2021 18 th November 2021
Subject: Sport Engagement Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2,3,4,7 and 10
Does this proposal require extra revenue and/or capital spending?	Yes
What is the source of Funding?	PIF
Has this Funding Source been agreed with the Chamberlain's Department?	Yes
Report of: Director of Communications	For Decision
Report author: Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

SUMMARY

This report provides an update on the work of the Sport Engagement Manager (SEM) in delivering the City of London Corporation's sport engagement programme. Since the removal of event restrictions in the UK a number of sport related events are due to take place over the next few months and into next year. In addition, a major piece of research commissioned jointly with UK Sport on the benefits of hosting major sport events will be launched at the end of this year in Guildhall.

Events and initiatives are also being developed to support the City's wider corporate aims and recovery strategy following the pandemic. In view of the numerous high-profile sport engagement opportunities taking place next year, it is proposed that additional resources be requested to fund the City's sport engagement programme from the Policy and Resources Committee.

Recommendations

That, Members

- i) note the progress being made on the City Corporation's sport engagement programme as outlined in this report; and
- ii) agree that the Policy and Resources Committee be asked to allocate £75,000 from the Policy Initiatives Fund towards sport engagement activity for 2022/23.

MAIN REPORT

Background

1. The City Corporation's sport engagement work has continued to develop over the summer. This report explores the key themes of the City Corporation's sport engagement approach and how they are being taken forward by the SEM. It provides an update on this work and the plans being developed to celebrate major sport events and promote the benefits of sport to our stakeholders as part of the recovery process for the Square Mile. A key thread that runs through this is the principal aim of making the City, London and the UK global destinations for sport. In addition, the City Corporation is well placed to support grassroots sport across its venues and open spaces, as well as endorse the health and wellbeing benefits to a wide and diverse audience.

Promoting Global Sport

2. As set out in the attached appendix, there are number of domestic and international engagement opportunities aligned to major sport events taking place over the coming years. Next year will see the UK hosting the Euro 2022 Women's Football Championships in England, the Commonwealth Games in Birmingham and the Rugby League World Cup. In addition, the FIFA World Cup will take place in Qatar towards the end of the year. The SEM is engaging with partners, including the competition organisers and government, to explore ways of supporting and celebrating these events.
3. A home Commonwealth Games represents a unique opportunity for the City Corporation to work with regional business and government partners on a programme of events taking place in London and Birmingham. Discussions are already underway on hosting an event at UK House during the competition, although this and other activity will be subject to proposed additional funding being allocated for sport engagement next year. The City will also welcome the Queens Baton Relay through the Square Mile next June which will be focused on community engagement in front of local landmarks.
4. In addition to providing support for upcoming major sport events, the City Corporation is well positioned to back future bids to bring more coming to the UK. With the convening power and international reach of the City Corporation through the Lord Mayor and Policy Chair, we are able to provide support for potential bid programmes aimed at high profile competitions such as the Women's Rugby World Cup in 2025 and the FIFA Men's Football World Cup in 2030. There are likely to be many more bids being prepared as UK Sport considers which major events align with its strategic outlook over the coming years.
5. Next month will see the launch of the City Corporation's research jointly commissioned by UK Sport on the trade and soft power benefits of hosting major sport events. The event will take place at Guildhall on 30th November. The research work was undertaken by EY and includes a number of findings that demonstrate the importance of major sport events to the UK's inward investment and foreign diplomacy strategies. This will be pivotal to the work of the City Corporation's sport

engagement programme going forward, explaining to our stakeholders and partners why we are involved in this area of work.

6. Subsequent to the launch the SEM will be looking at how these findings can be used to enhance the current oversight of major sport events to ensure the benefits can be maximised. Working with our partners, including UK Sport and the government, it is hoped a new forum can be set up to take this forward. As part of this, the City Corporation would seek to support UK Sport's international relations programme going forward, which includes hosting its annual seminar at Guildhall next year.
7. Speaking regularly to the Department for International Trade, the SEM is developing ideas for the City Corporation to become a key partner in its international sport and trade strategy. By using our domestic and international contacts and expertise, the City Corporation can lead on events that bring sport and business leaders together for topical discussion. For instance, the SEM is working with the World Academy of Sport to host a Global Sports Agora next year that will consider issues such as sustainability in sport and sponsorship.
8. As mentioned previously it is also envisaged that, within the next year subject to funding, a feasibility study will be undertaken to look at the benefits of creating a global sport hub in the Square Mile to provide state of the art leisure facilities and flexible office space for domestic and international sports organisations. A location would need to be considered as part of this, as well as required capital and revenue investment. However, it could represent a unique and ambitious opportunity to demonstrate the City Corporation's commitment to the health and wellbeing of local people whilst also showcasing the Square Mile as a global sporting destination.

Inspiring Grassroots Sport

9. A number of initiatives are being developed by the SEM to promote the health and wellbeing benefits of sport and physical activity. The City Corporation will be the headline sponsor of this year's ukactive conference, which is taking place at Guildhall for the first time ever. On the same day a skateboard activation has been organised with Skateboard GB to showcase this new Olympic sport to local children, providing tuition for pupils from the Aldgate School and a group from the City YMCA. There will also be a demonstration by Team GB hopefuls at the end of the day for delegates attending the ukactive conference.
10. Later this year, the City Corporation will again play host and major sponsor to the London Sport Awards. The ceremony will be taking place at Guildhall on Monday 6th December and shortlists for the awards have already taken place, including the City sponsored 'Business Contribution to Grassroots Sport' award. This will be the second time the City Corporation has hosted this event and it is hoped that the ceremony will represent another successful collaboration with London Sport.
11. In recognition of the importance of sport and physical activity to recovery plans for the Square Mile and across London, the SEM is exploring ways of using City Corporation assets and open spaces to inspire interest and participation in sport. The athletics track at Parliament Hill will host next year's Night of the 10kpbs, which

will also be used to decide on qualifications for the Commonwealth Games that summer. Various urban events taking place with the Square Mile as a backdrop, such as the FIBA 3x3 basketball competition, are also being considered as opportunities to drive-up participation and welcome visitors and workers into the City.

12. Diversity and inclusion are also important strands of the City Corporation's approach to sport engagement. In the run up to Christmas we will be hosting a reception to celebrate the UK's successful bid to host the UN backed Informal Working Group on Women in Sport in the UK from 2022 until 2026. As an initial backer of the bid the City Corporation will be involved in a number of events to celebrate women in sport during this period.

Financial Implications

13. Members will recall that the Policy and Resources Committee agreed to allocate £40,000 from its Policy Initiatives Fund towards sport engagement activity for 2021/22. These funds have been committed to events and engagement taking place up until March next year. Owing to the number of high-profile sport related events and initiatives being planned for the next financial year, it is not possible to meet these from local risk. In addition, much of this engagement falls outside the scope of the Hospitality Working Party as it will take place away from Guildhall or online. It is therefore suggested that a further request be made to the Policy and Resources Committee for an allocation of £75,000 from its 2022/23 Policy Initiatives Fund towards sport engagement activity, categorised as 'Promoting the City' and charged to City's Cash. The current uncommitted balance in the 2022/23 Policy Initiative Fund is £687,000 prior to any allowances being made for any other proposals on today's agenda.

Conclusion

14. This report provides an update to Members on the work of the City's SEM to take forward the sport engagement programme. There are a number of sport focussed events taking place over the coming months which are aligned to corporate objectives around business, wellbeing and diversity. These make use of the City Corporation's convening power and resources to support the work of key partners in making the UK a global sports destination and inspiring people to take up grassroots sport and physical activity. To make the most of opportunities available next year it is suggested that further funding be made available to cover planned sport engagement activity during that period.

Appendix

City of London – Sport Engagement Schedule

Sam Hutchings

Sport Engagement Manager

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City of London Sport Engagement Schedule
October 2021

Year	Date	Event	Location	Partner	City Corporation Engagement
2021	13 th October	Ukactive Conference	Guildhall	Ukactive	Host and Key Sponsor
	13 th October	Skateboard Activation	Guildhall Yard	Skateboard GB	Partner
	30 th November	Launch of MSE Research	Guildhall	UK Sport & EY	Host and Joint Sponsor
	6 th December	London Sport Awards	Guildhall	London Sport	Host and Key Sponsor
	17 th December	Women in Sport Celebration	Guildhall	Sport Recreation Alliance	Host
2022	17 th January	UK Sport International Relations Seminar	Guildhall	UK Sport	Host
	26 th January	UK Sport 25 th Anniversary Event	Guildhall	UK Sport	Host
	8 th March	British Canoeing Strategy Launch	Guildhall	British Canoeing	Host
	9 th March	Global Sports Week	Paris	Global Sports Week	Speaker
	14 th March	Dubai Expo – Commonwealth Day Event	Dubai	Dep for International Trade	Speaker
	30 th March	Paralympic Team GB Celebration	Guildhall	British Paralympic Association	Host
	21 st April	Global Sport Agora	Guildhall	World Academy of Sport	Host and Key Sponsor
	14 th May	Night of 10kpbs	Hampstead Heath	UK Athletics	Host and Key Sponsor
	4 th June	Queens Baton Relay for Commonwealth Games	City of London	Birmingham 2022	Host
	6 th -31 st July	UEFA Women's Euro 2022	England	The FA & GLA	TBC
	27 th July	Ten Year anniversary of London 2012	London	TBC	TBC
	28 th July – 8 th Aug	Commonwealth Games	Birmingham	Various	TBC
	15 th Oct – 19 th Nov	Rugby League World Cup	England	TBC	TBC
	21 st Nov – 18 th Dec	FIFA Men's World Cup 2022	Qatar	Various	TBC
2023	February	Cricket World Cup	India	TBC	TBC
	May	200 th Anniversary of Rugby	London	World Rugby	TBC
	May	3x3 Basketball World Series	City of London	FIBA	TBC
	June	Baseball European Series	London	Major League Baseball	Host of Welcome Reception
	July	FIFA Women's Football World Cup	Australia	TBC	TBC
	August	UCI Cycling World Championships	Glasgow	TBC	TBC
	September	Men's Rugby World Cup	France	TBC	TBC
2024	April	30 th Anniversary of Women in Sport Declaration	London	Various	TBC
	May	Champions League Final	London	GLA	Host of Celebration Party
	June	UEFA Men's Euro 2024	Germany	TBC	TBC
	July	Olympic Games	Paris	BOA	TBC
	September	Paralympic Games	Paris	BPA	TBC

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Committee(s): Public Relations Sub (Policy & Resources) Committee – For information	Dated: 18/10/2021
Subject: Parliamentary Team Update	Public
Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?	6,7,8,9,11
Does this proposal require extra revenue and/or capital spending?	N/A
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain’s Department?	N/A
Report of: Paul Double, City Remembrancer	For Information
Report author: William Stark, Parliamentary Engagement Officer	

Summary

This summary updates Members on the main elements of the Parliamentary Team’s previous and planned activity in support of the City of London Corporation’s political and Parliamentary engagement since the last formal update in April 2021. An informal note was sent to the members of the subcommittee in July, providing an interim update.

Recommendation(s)

Members are recommended to note the report.

Main Report

Legislative Programme Update

1. Major legislative developments since the Queen’s Speech include the introduction of the **Health and Social Care Levy Bill**, which passed all its stages in the Commons in one day, before being passed to the House of Lords. The Bill attracted political controversy and puts into effect the increase in National Insurance contributions announced by the Prime Minister in September to fund health and social care services. The Bill is almost certain to pass when Parliament resumes following the Conference recess.
2. Details on the progress of Bills with particular relevance to City Corporation interests are set out below.
3. **Judicial Review and Courts Bill** - The Bill contains provisions which prospectively remove the limitations placed on the use of the buildings currently used for the Magistrates’ and Mayor’s Court, this being linked to the development of the new court centre in Fleet Street. The main emphasis of the bill is however on the reform of judicial review. This will be of significance to

public bodies generally (including the to the Corporation when acting in that capacity). The Bill is due to have its Second Reading in the Commons later this month. Through a separate piece of legislation introduced in the Lords (the **Public Service Pensions and Judicial Offices Bill**) the judicial retirement age will increase to 75 (from the current 70 years old). The Bill will be considered at Committee in the upper House this month.

4. **Elections Bill** – The Bill proposes changes to election law, introducing voter ID in parliamentary and local elections in England, removing the 15 year limit on overseas voters in UK parliamentary elections, and changing the ability for EU citizens to vote in local elections in England and Northern Ireland. The Bill is also being used to introduce a “first past the post” system for the election of all Police and Crime Commissioners (PCC), Combined Authority Mayors, and the Mayor of London. Changes at the level of parliamentary elections will apply generally. In relation to ward elections, changes to rules on limiting the number of proxy votes an individual may cast, requirements to show the originator of campaigning digital advertising, and stiffer penalties for intimidation are drafted so as to apply to the City Corporation as well as conventional local government areas. The application of the Bill’s provisions removing the entitlement of European Union citizens to stand and vote in local elections to the City’s ward elections has yet to be determined. The Bill is currently at Committee stage in the Commons.
5. **Police, Crime, Sentencing and Courts Bill** – The Bill’s lengthy provisions cover a wide range of matters, including the extraction of information from electronic devices; criminal damage to memorials; public order; unauthorised encampments; road traffic offences; the sentencing and release of offenders; and court procedure. The Bill recently received its Second Reading in the Lords and is now progressing through Committee stage. At Second Reading, former Lord Chancellor and opposition spokesperson Lord Falconer of Thoroton criticised the wide ranging nature of the Bill, arguing it did not allow for sufficient parliamentary scrutiny.
6. **Professional Qualifications Bill [HL]** – The Professional Qualifications Bill was introduced in the Lords and has stalled prior to Report stage in the upper House. The Bill creates regulation-making powers designed to implement a new framework for the recognition of overseas professional qualifications in the UK, replacing existing EU-derived law in this area. The Bill also includes provisions for the implementation of international agreements on the recognition of professional qualifications as well as creating powers to authorise regulators in the UK to enter into regulator recognition agreements with regulators overseas. Despite support across the House for an updated framework to recognise overseas qualifications, Peers have questioned the quality of the drafting of the Bill, expressing disappointment at its “skeletal” nature, handing powers to Ministers rather than placing them in primary legislation. Some opposition peers have questioned the Government’s ability to take the Bill through the House.
7. **Environment Bill** – The Environment Bill amends existing environmental legislation and introduces new measures on a range of environmental policy

areas. The Bill requires the Government to set and achieve at least one target in four priority areas: air quality; biodiversity; water; resource efficiency and waste reduction, as well as setting a target for fine particulate matter or “PM2.5”. The Bill has made slow passage through both Houses, suffering a number of delays and having to be carried over between parliamentary sessions. The Bill currently awaits Third Reading in the Lords, though has been subject to a number of successful opposition amendments which the Commons is likely to try to remove.

8. The City Corporation has been active on the Bill through amendments tabled by Lord Tope which would create discretionary powers for local authorities to control emissions from combustion plant where the air quality in their area exceeds World Health Organization Guidelines, by declaring their area an ‘air quality improvement area’. These provisions mirror a Private Member’s Bill put forward by Lord Tope to give these powers to local authorities in London. The amendments were not pushed to a vote. The Government’s response, which included reference to a proposed consultation, will be used to inform further activity in support of the proposals.
9. The Government has also progressed legislation to implement the recommendations of the Hackitt Report into building fire safety (the **Building Safety Bill**), to reverse the introduction of fixed-term Parliaments (the **Dissolution and Calling of Parliament Bill**) and to strengthen protections on freedom of speech at universities (the **Higher Education (Freedom of Speech) Bill**). The Government’s reform of higher technical education, including introducing the lifelong loan entitlement, (the **Skills and Post-16 Education Bill**) is scheduled to be passed to the Commons upon completing its stages in the Lords in October.

GLA and the Devolved Institutions

10. Managing Director of the Bridge House Estates, David Farnsworth, and John Stevenson of the Port of London Authority gave evidence to the London Assembly’s Transport Committee on London’s river crossings, alongside a panel of other witnesses. Topics discussed include bridge maintenance, coordination with relevant bodies/authorities during bridge closures, and the continued closure of Hammersmith Bridge. Sian Berry (Green) asked if Bridge House Estates would be interested in taking on more bridges, to which Farnsworth outlined the limitations of the charity’s objectives.
11. The Policy Chair held an introductory meeting with new Liberal Democrat Assembly Member Hina Bokhari.

Conferences

12. As usual, representatives of the Office attended the Liberal Democrat, Labour and Conservative annual party conferences, attending a wide range of main-stage and fringe events over the four days of each. While the Liberal Democrats

chose to host their conference online, both Labour and Conservative conferences were held in person, in Brighton and Manchester respectively. The SNP's Annual National Conference will be held in November, following a smaller National Conference, focusing on independence, the 2022 council elections, and climate change, was held in September. Notes on the Liberal Democrat, Labour and Conservative Conferences, produced in collaboration with Corporate Affairs, was sent to members of the Sub Committee shortly after their conclusion.

13. Liberal Democrat Conference saw the party announce their intention to attack the "Blue Wall" of Conservative seats following their unexpected win in the Chesham and Amersham by-election earlier in the year. In his leader's speech, Sir Ed Davey urged members to take inspiration from former leader Paddy Ashdown who responded to John Major's win in the 1992 election with a call to win "the battle of ideas". Davey also called for greater education catch-up funding following the pandemic and drew on his personal experience as a carer to attack the Prime Minister's "claim to have fixed the crisis in social care." Elsewhere, Conference passed a motion supporting President Biden's campaign for a global minimum corporation tax rate of 21%, floated at the G7 Summit in Cornwall in June. The motion also calls for closing loopholes that enable tech companies to pay little tax and for the Digital Service Tax to be retained.
14. Headlines from Labour's conference focused on clashes between party factions and changes to party rules regarding the selection of party leader and deselection of constituency MPs. Keir Starmer's first conference address as leader was subject to a number of heckles but was generally well received. Key announcements included proposals to scrap business rates, raise the digital services tax from 2% to 12%, and boost "boots on the ground" policing.
15. Most action at Conservative Party Conference was to be found in fringe events, with no major policy announcements from Cabinet speakers. Outside of the main hall, discussion concentrated on the Government's approach to "levelling up" as well as the environment in the build up to the COP 26 conference. The role of private finance in funding infrastructure projects and achieving net zero was explored. Financial services also featured, through events sponsored by the City Corporation, TCUK and the new party grouping Conservatives in the City.

State of the Parties

16. The return of Parliament following party conference season will be instructive as to the prospects of the Government and opposition parties over the coming year. For Conservative and Labour Members elected in 2019, this was the first in-person conference they have attended since their election, providing an opportunity to deepen ties with their colleagues and the party faithful. For Liberal Democrat and SNP MPs, whose parties held entirely virtual conferences, the experience may be different, though it cannot be doubted that the return of a nearly normal Parliament (and its many tearooms, restaurants and bars) will make a considerable difference.

17. However, the return to an in-person Parliament does not necessarily mean plain sailing for the two main parties. The Prime Minister has shown his ability to make hard decisions in introducing a rise in National Insurance Contributions and conducting a ruthless reshuffle. Hard decisions are likely to have to be made again in the Budget and Spending Review on 27 October. As part of the review, the Treasury has asked that departments identify “at least 5% of savings and efficiencies from their day-to-day budgets”, leaving MPs wondering how much action will be taken to repair the significant dent in public finances caused by the pandemic. Comments reported in the press from Leader of the House of Commons Jacob Rees-Mogg that the country is as “highly taxed as we can afford” indicate a level of discontent with the Treasury’s approach to restoring its finances. Furthermore, the financial services sector will be looking for developments on the Spring Budget’s announcement that the bank surcharge will be reviewed in light of planned increases in corporation tax. Likewise, it remains to be seen if the Government will make tough decisions now sitting within the new Department for Levelling Up, Housing & Communities, particularly around planning reform, after rumours this ambition has been dropped.
18. For Labour, Starmer will continue his near-Sisyphean task of reforming the party and place it on track to enter Government. The next few months will see Starmer try to articulate his own approach, building on his 11,500 word pamphlet “The Road Ahead”. Attempts at Conference to shore up the party’s stance on law and order and policy announcements such as phasing out business rates in favour of greater taxes on large tech companies may form part of this project.
19. Other parties may see some opportunity over the autumn. SNP calls for an independence referendum are likely to crescendo over the next few months, contingent that the COVID-19 recovery continues on an even keel, satisfying a restless activist element within the party to quicken the march to independence. The Liberal Democrats are unlikely to quickly forget their famous Chesham and Amersham by-election victory, and will seek to find their new niche in sapping liberal Conservative voters as the Government seeks to exploit “culture war” issues. The new co-leaders of the Green Party, Carla Denyer and Adrian Ramsey, will seek to build on gains in the local elections but face challenges in how closely the party will affiliate with protest groups such as Extinction Rebellion and Insulate Britain - groups which may alienate some voters but also energise their base supporters. While they did not achieve what some commentators predicted, the success of the Greens in the German federal election may provide a model for the party.

Forward Look

20. The Parliamentary Team is in the process of resuming face to face engagement activities in line with changing Government guidance and the resumption of guest access to the parliamentary estate. During the summer recess, officers held face to face meetings with representatives from a number of All Party Parliamentary Groups (APPGs), including the APPGs on ESG, the Rule of Law

and Insurance and Financial Services, as well as those responsible for parliamentary engagement at the Bar Council and UK Finance. Proposals for a joint roundtable with the APPG Insurance and Financial Services on the theme of competitiveness, and a backbench parliamentary debate on the importance of the UK's legal sector were discussed. Opportunities will be taken to highlight City Corporation interests through meetings held jointly with the Industry and Parliament Trust.

21. Priorities for upcoming engagement include preparations to give oral evidence and further promotion of the inclusion of fraud in the Online Safety Bill, continued amplification of City Corporation work at COP 26, and the resumption of face to face engagement.
22. Greater recognition of fraud in the Draft Online Safety Bill is a long-term objective for the Office. Working with City of London Police colleagues, the Office has secured an opportunity for a City Police representative to give evidence to the Joint Committee on the Draft Online Safety Bill as part of their pre-legislative scrutiny of the Bill. This follows the submission of written evidence to the Committee calling for greater recognition of fraud as an online harm. The Bill establishes a new regulatory framework to tackle harmful content online, including certain user-generated fraud. The City Corporation and City Police, alongside stakeholders such as UK Finance, are seeking to expand the scope of the Bill to tackle fraud via other means such as advertising, emails or cloned websites. The Office will work with the City Police in preparation for the oral evidence session. Separately, City MP Nickie Aiken has expressed her support for the inclusion of more forms of fraud within the Bill, building on the Westminster Hall debate she led on online fraud earlier in the year. The Office provided Mrs Aiken with notes ahead of a meeting with the Chair of the Joint Committee, Damian Collins MP. Furthermore, a related written submission was made to the DCMS Sub-committee on Online Harms and Disinformation.
23. Given the Bill is currently at pre-legislative scrutiny stage, further possibilities for engagement remain when the final Bill is eventually brought to the House. At this stage, work will focus on encouraging the Joint Committee to recommend the inclusion of more forms of fraud within the Bill to the Government. Should the committee not recommend this, or the Government not accept this recommendation, other avenues can be explored when the Bill is brought to the House.
24. Promotion of the City Corporation's work in convening the financial services sector at COP 26 continues. City MP Nickie Aiken tabled a parliamentary question to the COP 26 President in which, if successful in the ballot, she will raise the role of private finance in promoting a green recovery. Furthermore, the Office will prepare a briefing ahead of an upcoming Commons general debate on the Conference on 21 October, and the Lord Mayor will speak at an event run jointly with the Industry and Parliament Trust on the theme "COP 26: The Future for Green Finance", on the 26 October.
25. On a similar theme, the Office has also supported promotion of the City Corporation commissioned report "International Trade in Environmental

Services: Barriers to trade and recent approaches to liberalisation”. The report has been provided to the International Trade Committee following their inquiry into COP 26 and international trade, the APPG on Trade and Export Promotion as part of their call for evidence on aligning trade rules to meet climate and environmental goals, and the APPG on ESG.

26. Early in the summer recess, Nickie Aiken visited Guildhall and a number of other City Corporation sites as part of day-long engagement organised in collaboration with Corporate Affairs. Mrs Aiken met a number of Members and visited the Barbican, Smithfield Market, City of London Police headquarters and the site of the Salisbury Square development.
27. In line with the relaxation of restrictions on the parliamentary estate, future parliamentary events and meetings will take place in person by default. Catch up meetings will be sought with key stakeholders and plans will be taken forward for in-person events and/or roundtables with relevant All Party Groups. Following the gradual reopening of international travel, the Office will give consideration to resuming the Lord Mayor’s regular engagement with country or region focused All Party Groups. Additionally, the House of Commons Terrace has been secured for the June 2022 Parliamentary Terrace reception, sponsored by the City’s MP.
28. The Office will monitor for any developments on the 2023 Review of Parliamentary Constituencies. The secondary consultation on parliamentary boundaries is due to take place in early 2021. Over the summer the Office compiled and submitted a response to the Commission’s initial proposals, which saw the Cities of London and Westminster constituency broken up and the City of London form a new constituency with Islington named “The City of London and Islington South.” The response objected to this proposal on various grounds, including the historical, commercial, community and cultural links between the City and Westminster.
29. Discussions are ongoing with the City’s MP regarding Section 618 of the Housing Act 1985, which disqualifies City Corporation members who live in Common Council owned properties from voting on housing matters. A legislative vehicle for the repeal of this provision is being sought.
30. The Office will continue to engage with parliamentarians to advocate for the UK’s accession to the Lugano Convention. While UK accession is not in the gift of parliamentarians, work will continue to raise awareness of this matter.
31. Intensive work has continued on the preparation for submitting a private Bill to re-locate City wholesale markets. Team members have worked very closely with the Markets Project team and other officers from across the Corporation on the scope of the Bill, the interaction with existing market arrangements, the requirements of the future market, the relationship with key politicians at a local, regional and national level, and on communications and engagement. Officers are working on the deposit of a Bill at the end of next month.

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